



LUMITY  
**TECHNOLOGY  
LEADERSHIP**  
————— AWARD —————

**The Lumity Technology  
Leadership Award**

**Presented by:**





## Goal of the Technology Leadership Award

Lumity created the Technology Leadership Award, with the support of Accenture, to recognize and encourage nonprofits' use of technology to advance their missions. Since 2006 Lumity has celebrated organizations of a variety of sizes and missions for creatively adopting technology to improve the ways they help our communities. Previous winners are:

2006 - Illinois Legal Aid

*Launched a new website, [www.IllinoisLegalAid.org](http://www.IllinoisLegalAid.org) which delivers comprehensive legal information, self help resources, and referrals to free and low-cost legal services for Illinois residents who cannot afford an Attorney*

2007 - America's Second Harvest

*Implemented the Choice System (CS), a web-based tool, which allows Members to bid on specific product donations they wish to acquire and distribute to their community agencies*

2008 - Chicago Foundation for Education

*Created a web-based lesson plan database, which supports teachers through an easy-to-search database of ready-made curricular projects*

2009 – Positive Parenting DuPage

*Developed a website with a variety of information to provide support and education for parents of young children and professionals working with families in DuPage*

## Winners Will Receive:

### The Technology Leadership Award Winner will receive:

- A cash grant of \$7,500 from Accenture
- A membership package of services from Lumity, including a technical and financial assessment
- Special recognition at Lumity's 2010 Fundraising Dinner and on Lumity's website

The two runner-up finalists will also receive a cash grant in the amount of \$1,250 from Accenture, a Lumity membership, and recognition on Lumity's website.

## Eligibility to Apply

The Lumity Technology Leadership Award, presented by Accenture, is open to Chicago-area nonprofits that meet the following qualifications:

- Any 501(c)(3) charitable organization **except** churches, organizations whose primary mission is to promote a religion; public schools, private



schools, colleges, or universities; nonprofit hospitals, assisted living healthcare organizations, or cooperative hospital service organizations; and governmental units

- Headquartered in the following locations:
  - Illinois Counties: Cook, DuPage, Kane, Lake, McHenry, and Will
  - Indiana Counties: Lake and Porter
  - Wisconsin Counties: Kenosha
  
- Only one application per organization will be considered

### Application Format

All applications must be submitted via Lumity's online grant application. Projects submitted must have been successfully implemented in the last 18-months. Below is an overview of the online grant application including character limits and evaluation criteria.

#### Brief Overview of Organization

Please include the following information:

- Organization Name
  - Address
  - Main Phone
  - Website
  - EIN
- Contact Person
  - Title
  - Email
  - Contact Phone
- Mission Statement (*1,000 character limit*)
- Organization Annual Budget (upload)
- Project Name
- Brief Summary of Project- Brief statement of the problem, proposed solution, and the outcome (*1,500 character limit*)
- Project Budget Amount

#### Problem Statement & Objective(s)- (*4,000 character limit*)

- State the problem or challenge you were addressing, its impact on the community/clients/stakeholders, and the relationship to your agency's mission (10 points)
  
- Identify the objectives for the project and what you expected to achieve. Identify beneficiaries in your organization, client base, and community (10 points)



**Project Description/The Solution** (8,000 character limit)

Describe the project (e.g., implementation, timeline, major milestones, cost, impact on your organization’s capacity during implementation, etc.) and why you think it is innovative. Include the following information:

- Describe the innovative use of technology and its integration into agency’s operations, including staff, clients, and processes implemented around the use of the technology (15 points)
- Describe the project’s funding, the impact on organizational capacity during development and implementation of the project, and a description on how your project demonstrates thought leadership (15 points)

**Qualitative & Quantitative Results/The Outcome** (6,000 character limit)

Describe your results as compared to your stated objectives. Address the impact on your capacity to deliver service and the human impact to your clients and issue(s) being addressed. Use supporting data, statistics, graphs, and charts as needed.

- Describe how the solution increased organizational/program capacity (20 points)
- Describe and document how the project improved outcomes for your agency, clients, and/or community in both a qualitative and quantitative way (20 points)
- Describe how you will sustain the improvements over time, monitor the project’s effectiveness, and leverage it across other agency activities or share with other agencies (10 points)

**Appendices**

Attach documentation as needed including data and reference materials that support your application or that might be needed to help describe the technology of your project.

**Project Guidance**

Projects that demonstrate how technology improved program outcomes and community impact will score higher than internally focused or “typical” technology upgrades or expansion. While innovation and creativity are important, measurable outcomes and continued improvement are critical to sustainability. Projects that include these elements will score better than those without them. Projects can cover any aspect of nonprofit operations (service delivery, fundraising, and/or administrative functions).

Eligible projects could include, but are not limited to:

- Building online capacity, using internet technology to lower costs and increase service levels, quality, impact, etc.



- Building on an online presence that created a community that then tackled an important local problem.
- Improving capacity by implementing case worker tools or building referral networks that enable a holistic approach to meeting your clients' needs.
- Developing a knowledge base to improve capacity and impact to the community, that lowered costs, increased efficiency, provided insurance against loss of knowledge with loss of staff, etc.

#### **Deadline & Details**

The **deadline for submissions is January 29, 2010**. Visit [www.lumity.org](http://www.lumity.org) for the link to the online grant application.

Final candidates will be asked to make a presentation to the judges in February. The Nonprofit Technology Leadership Award will be presented to the winner at the Lumity Annual Fundraising Dinner in March 2010 (date being finalized).

Contact Lumity with questions at (312) 472-4872.